

packetworx

Internet of Things
Conference
2023

Featuring LPWAN and LoRaWAN® technologies

JUNE 26-28, 2023
WORLD TRADE CENTER, PASAY

**EVENT
COLLABORATION
KIT**



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Internet of Things Conference 2023

Featuring LPWAN and LoRaWAN® technologies

packet
HACKS
2023:

Enabling the IoT future
for the Philippines



Dear Valued Partner,

Greetings!

The Internet of Things (IoT) has revolutionized the way we do business, and we believe staying up-to-date on the latest developments and innovations in this field is indispensable for industry leaders like yourself.

Packetworx Inc., the leading enabler of the Internet of Things in the Philippines, would like to invite you to be our esteemed partner for our major event this year, **Internet of Things Conference 2023**, with a theme '**Enabling the IoT future for the Philippines**' to be held on **June 26-28, 2023, 8 a.m. to 5 p.m. at the World Trade Center, Pasay City.**

As the pioneer Internet of Things social enterprise in the Philippines, Packetworx aims to accelerate the adoption of IoT in the country through community building and knowledge-sharing, thus culminating in '**packetHACKS**' — a series of sub-events prior to the Internet of Things Conference 2023. **Packetworx proudly spearheads packetHACKS, a premier national hackathon competition that celebrates the creative prowess of Filipino students and professionals in advancing the frontier of Internet of Things (IoT) solutions.** As a highlight of the upcoming Internet of Things Conference 2023, packetHACKS is poised to ignite a spark of ingenuity, fueling the development of IoT solutions that elevate the lives of Filipinos across diverse sectors, from Agriculture and Real Estate to Retail, Utility, and Government.

As a distinguished leader in the industry, we firmly believe that your experience and expertise align seamlessly with our upcoming initiatives. The success of the Internet of Things Conference 2023 and packetHACKS greatly relies on individuals such as yourself. Having you on board as a sponsor for these events presents a remarkable opportunity to showcase your company's exceptional talent and establish invaluable connections with industry professionals and thought leaders. We hope for your participation and support in both of these groundbreaking events through a sponsorship package tailored to your specific needs. Attached to this letter is a detailed enumeration of the sponsorship packages available.

We have invited a wide range of experts to grace the conference and inspire participants to make the Philippines an IoT-competent country that thrives and excels through modern-day challenges. Have the opportunity to learn from and engage with these experts and connect with like-minded individuals who are as passionate about transformative business models and committed to the development of IoT technology in the country as you are.

Should you have any questions, please feel free to reply to this email or reach us at **+63 919 0999 323**. For more information about the said events, you can also visit our websites at <https://packetworx.com/> and <https://packethacks.info/> as well as our Facebook page at <https://www.facebook.com/packetworx>. We look forward to hearing from you on or before March 31, 2023. We would be more than willing to discuss the event in further detail. To confirm your participation, kindly complete this form: <https://bit.ly/3Ls2aqH>. Thank you and I'm looking forward to a positive response.

Yours very truly,

Maira Raisa Helga Ysaac-Orbon
Chief Marketing Officer



What are we here for

Packetworx is more than just the pioneer provider of IoT technology in the Philippines - **we are a social enterprise with a mission to promote IoT innovation and build an IoT community.**

We collaborate with Local Government Units (LGUs), Non-Governmental Organizations (NGOs), schools, universities, and academic communities to equip the next generation of innovators with the necessary tools and IoT kits to develop cutting-edge technology. Our efforts are aimed at shaping the future of IoT technology in the Philippines and beyond.

The Internet of Things Conference 2023 promotes the widespread adoption of IoT technology and establishes a community that drives positive change through its application.

As our partners, you will be key players in this initiative as we shape the future of IoT technology in the Philippines together. With our collective efforts and expertise, we can create an ecosystem of IoT innovators, developers, and enthusiasts who will shape the future of technology for generations to come.

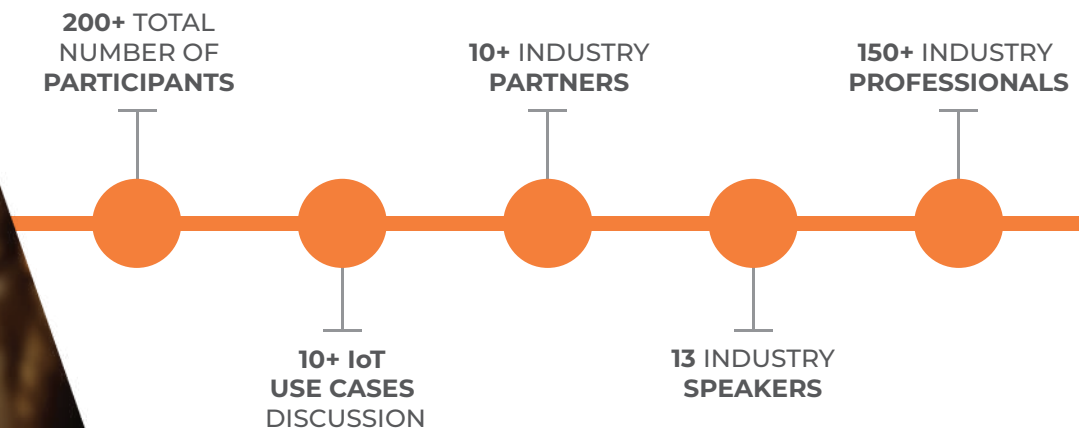


The success that it was: Summit on LoRaWAN® 2022

The first ever Summit on LoRaWAN® last 2022 at the Marco Polo Ortigas Manila, themed *'Businesses and Industries Emerging Stronger During the Pandemic,'* proved to be a resounding success.

This event sparked renewed enthusiasm among participants who were captivated by the showcased use cases and invaluable insights shared by industry leaders.

The entire day was dedicated to insightful learning, as remarkable leaders from various industries offered their expertise and knowledge.



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WHAT'S IN STORE





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SUMMIT ACTIVITIES

Internet of Things Conference

The Internet of Things Conference 2023 will feature an introduction to IoT and presentations **showcasing applied IoT technologies in various industries**. Distinguished guest speakers who are key players in the field will deliver these presentations.

Internet of Things Exhibit

The Internet of Things Conference 2023 exhibit will feature leaders in **technology innovation from the Philippines**, showcasing their respective areas of expertise.

packetHACKS Culmination & Winner Announcement

The packetHACKS culmination will **showcase the top solutions** developed during the IoT hackathon and award the first-ever packetHACKS Champion.



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Step into the World of IoT

Join the Internet of Things Conference 2023 to experience firsthand the benefits of IoT technology.

You will have the opportunity to establish connections with the top IoT industry players, showcase your brand, and gain valuable knowledge on the latest trends and cutting-edge technologies.

With eminent guest speakers and technological innovation leaders, you'll discover the best practices to efficiently implement IoT solutions, enhance your business operations, and make a tangible impact on the future of business and industry.

Don't miss the chance to be part of the first IoT business tech magazine in the Philippines, **'Internet of Everything.'**



Internet of Things Conference 2023



June 26-28, 2023 | 8am - 5pm



World Trade Center

Pasay Extension corner,
1300 Sen. Gil J. Puyat Ave,
Pasay, Metro Manila



16-65 years old



Students and Professionals from

LGUs, NGOs, Private Corporations,
National Bureaus, Educational Institutions,
Business Start-Ups, Etc.



Target number of attendees:
3000+ pax



Target number of exhibitors:
80+ Exhibitors



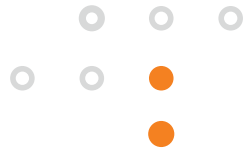
packet HACKS 2023:

HACKATHON OVERVIEW

PacketHACKS is part of a three-phase nationwide hackathon event that integrates IoT as a key technology in developing smart solutions.

It inspires creativity and innovation by addressing industry pain points and demonstrating the possibilities of IoT in the modern world.

Participants, including students and IoT professionals, compete to develop the best idea and produce the most viable product.



/Phase_1

ENABLEMENT SESSIONS

Equipping students and IoT professionals with knowledge and strategies of building IoT solutions from ideation to fabrication.

- Device (Arduino)
- IoT Basics
- 3D Design / 3D Printing
- Integration to Platform

/Phase_2

IDEATION & SUBMISSION

Participants will be given a two-week ideation of IoT solutions from the industry pain points that will be presented.

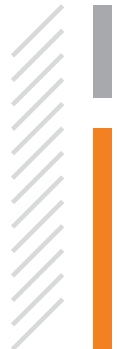
This will show the creativity and innovativeness of participants based from what they've learned from Phase 1.

A Pitch Session will take place and the Top Solutions will be chosen to move forward to the next phase.

/Phase_3

BOOT CAMP

The Top Solutions will go on a month of immersion, operational activities, and learning with their Technology and Use Case mentors to guide and ensure that they have all they need in producing their MVP.





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The Opportunities

Participate in packetHACKS, a nationwide hackathon series designed to tackle real-world challenges faced by industries such as agriculture, retail, government, logistics, utilities, and more through the power of IoT solutions. packetHACKS offers a unique opportunity to showcase your skills and creativity while making a tangible impact on the future of business and industry.

Packethacks is open to students, professionals, and IoT enthusiasts. Visit www.packethacks.info to learn more!

- **Expand** your network and connect with a diverse group of top players in the IoT industry.
- **Acquire** valuable knowledge on real-world applications & benefits of IoT in various industries
- **Discover** the best practices to efficiently implement IoT solutions and enhance your business operations.
- **Experience** firsthand the latest trends and cutting-edge technologies shaping the future of the IoT industry.

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THE PARTNERSHIP

We consider our partners to be instrumental stakeholders in this initiative, poised to make significant contributions towards **shaping the future of IoT technology in the Philippines.**



The Milestones We've Reached

2000+
Gateways

60+
Educational
Institution

90%
Metro Manila
LoRaWAN® Coverage

50+
Local System
Integrators

40+
distinct **devices**
with ongoing patent
application

20+
International
Partners

300+
LGU & NGO
Partners

51KM
Longest recorded
by Packetworx in
the Philippines



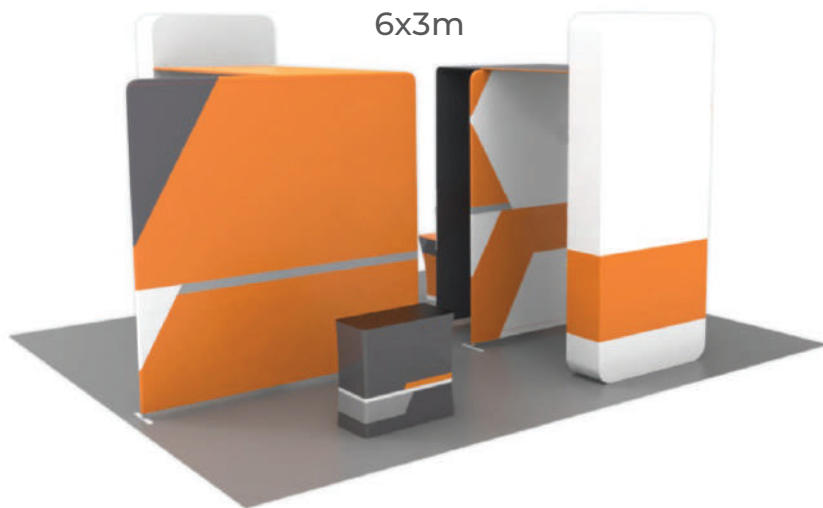
PARTNERSHIP PACKAGES

	DIAMOND	PLATINUM	GOLD	EXHIBITOR
Logo acknowledgment in official website, social media platforms, and press releases	●	●	●	●
Brand mention in the event	●	●	●	●
Brand Inclusion in Summit	●			
Event Title	●			
Play AVT in the main stage display before/during the Conference	●	●	●	
Booth Space Placement in strategic locations	6x3m PREMIUM 2 Pullup Banners	3x3m PREMIUM 2 Pullup Banners	3x3m 2 Pullup Banners	3x1.5m
Inclusion of logo and branding in all digital displays	●			
Program allocation	2x 15mins	15mins	15mins	Speaking Engagement*
Leads List Access	●	●		
packetHACKS Award Presenter	●	●		
Livestream branding	Highlight	Side		
Customized homepage in LoRaWAN® App	●			
Ad banner placements	Priority	●		
Push notifications (via the LoRaWAN® App to attendees and sponsors)	via the LoRaWAN® app	Alerts attendees (may include logo and link)		
Logo display on the Live Polling page	Prominent	●	●	●
Entrance Event Wall branding	Prominent	●	●	●
Downloadable PDF (Included sponsor profile)	●	●	●	
Brand inclusions during packetHACKS enablement sessions	●	●	●	
Ad placement in the country's first IoT business tech magazine – 'Internet of Everything'	Outside Back Cover Placement (first come, first served) Advertorial - 3 pages	Advertorial - 2 pages	1 Full Page Ad Placement	
INVESTMENT	P 1,000,000.00	P 500,000.00	P 300,000.00	P 100,000.00

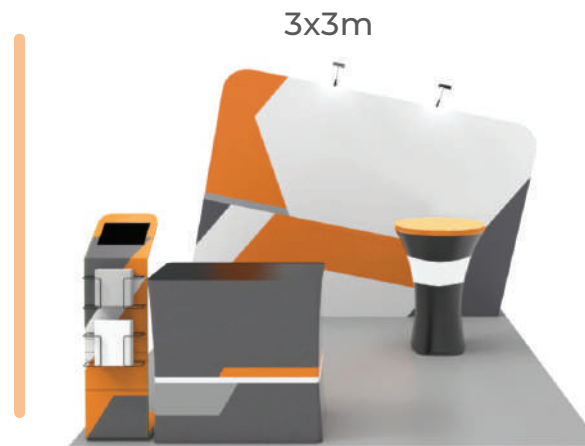
*Additional P 25,000.00

PARTNERSHIP PACKAGES

DIAMOND

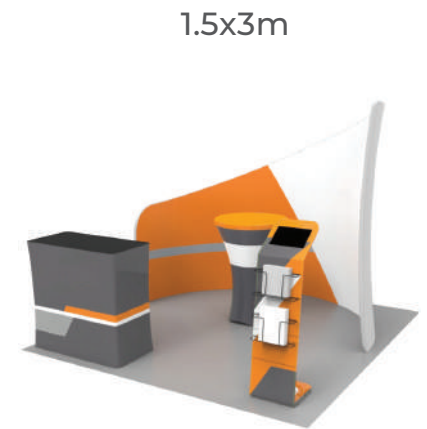


PLATINUM



GOLD

EXHIBITOR



Additional panels for purchase



TV & iPad stand P 37,499.00



iPad stand P 13,499.00



Pop up table P 16,499.00



Air Tags P 350.00

Please note that the **color of the booths and panels** may be subject to variation **based on the brand color specifications of the event partner.**

BOOTH DESIGN TEMPLATE

Design 1



Design 2



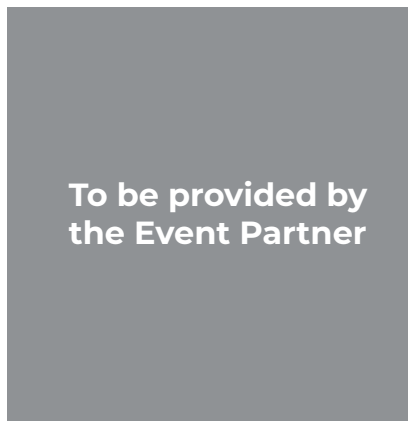
Design 3



Design 4



Design 5



Please note that the deadline for submitting your preferred booth design is on **April 20, 2023**. We highly recommend that you submit it on or before this date. In the event of missing the deadline, please be informed that a default design will be taken into consideration. Alternatively, customized booth design after the deadline may be subject to additional fees.



Enabling the IoT future for the Philippines

Investment Partner

P100,000

PARTNERSHIP PACKAGES

Investors can submit their industry problems, which packetHACKS can ideate and solve for them.

Investors can participate in packetHACKS as a **culmination judge**, which can give them the opportunity to evaluate innovative solutions and discover potential business partners or investment opportunities.

Investors can also be recognized as **packetHACKS presenters of awards**, which can enhance their brand recognition and reputation in the market.

Investing in packetHACKS can provide a **strong branding presence throughout the various phases of the competition**, which can help to raise their profile and attract new customers or partners.



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packet HACKS 2023



PARTNERSHIP CHECKLIST

Here's the list of requirements that we need from you as IoT Conference and packetHACKS partners:

Logo

Partners are requested to **provide a high-resolution logo** in AI, PNG, or SVG format. The minimum image resolution should be 1080x720 pixels.

Brand Book/Guidelines

Partners should provide a **brand book or guidelines** that outline their brand's personality, voice, and visual identity. This document will help Packetworx feature its partner's brand and messaging. Partners should provide a **color guide** that include hex codes and CMYK for all the colors used in their branding. This will help ensure consistency across all marketing materials.

Company Profile

Partners are requested to provide a **detailed company profile** that includes their contact details such as email address, phone number, and office address. This information will be used for communication purposes and to promote the partner's brand.

Company AVP

Partners are required to provide a company AVP (Audio-Visual Presentation) that is a **minimum of 1 minute and a maximum of 3 minutes** in length. This AVP will be used to promote the partner's brand during the conference or hackathon.

Booth Design

Partners must provide a booth design in **PDF or AI format** that **showcases their brand, products, and services**. It should include their logo, branding elements, and relevant graphics, and adhere to conference/hackathon guidelines.

Please provide the deliverables outlined in the Sponsorship Agreement document attached herewith.

Frequently Asked Questions

Internet of Things Conference 2023



GENERAL INFORMATION

What is Packetworx Internet of Things (IoT) Conference?

The Internet of Things Conference 2023 promotes the widespread adoption of IoT technology and establishes a community that drives positive change through its application. As our partners, you will be key players in this initiative as we shape the future of IoT technology in the Philippines together. With our collective efforts and expertise, we can create an ecosystem of IoT innovators, developers, and enthusiasts who will shape the future of technology for generations to come.

When and where does the event take place?

Packetworx's IoT Conference 2023 will be a three-day event starting June 26-28, 2023 | 8am - 5pm at the World Trade Center Pasay Extension corner, 1300 Sen. Gil J. Puyat Ave, Pasay, Metro Manila.

Who is the target audience of the event?

We have invited a wide range of experts and industry leaders from international and local sectors, including private corporations, Local Government Units (LGUs), Non-Governmental Organizations (NGOs), and the academe sector to grace the conference and inspire participants to join the mission for an IoT-competent Philippines that thrives and excels through modern-day challenges.

Participants will have the opportunity to learn from and engage with these experts and connect with like-minded individuals who are as passionate about transformative business models and committed to IoT technology development in the country.

How many attendees are expected?

We are expecting a diverse group of attendees from around 3000+ IoT leaders, professionals, students, NGOs, and the public sector. We aim to accelerate the adoption of IoT in the country through community building, and we are expecting around 80+ exhibitors to share knowledge, expertise, and experience geared toward building the next generation of innovators and cutting-edge IoT technology. We believe that by doing so, we are shaping the future of IoT technology in the Philippines and beyond.

What are the activities during the conference?

Internet of Things Conference

The Internet of Things Conference 2023 will feature an introduction to IoT and presentations showcasing applied IoT technologies in various industries. Distinguished guest speakers, who are key players in the field, will deliver these presentations.

Internet of Things Exhibit

The Internet of Things Conference 2023 exhibit will feature leaders in technological innovation from the Philippines, showcasing their respective areas of expertise.

packetHACKS Culmination & Winner Announcement

The packetHACKS culmination will showcase the top solutions developed during the IoT hackathon and award the first-ever packetHACKS Champion

As participants/attendees, do I have to pay to attend the conference?

The event is absolutely free of charge! Whether you are a professional or a student, any interested individual is welcome to join and attend the IoT conference.

How do I register for the conference?

As participants, you can register in advance thru this link <https://tinyurl.com/5b5c27eh> or you may also register on the day of the event at our designated registration area.

SPONSORSHIP DETAILS

What benefits will I enjoy as a sponsor?

Join the Internet of Things Conference 2023 to experience firsthand the benefits of IoT technology. You will have the opportunity to establish connections with the top IoT industry players, showcase your brand, and gain valuable knowledge on the latest trends and cutting-edge technologies. With eminent guest speakers and technological innovation leaders, you'll discover the best practices to efficiently implement IoT solutions, enhance your business operations, and make a tangible impact on the future of business and industry. Don't miss the chance to be part of the first IoT business tech magazine in the Philippines, 'Internet of Everything.'

Is the sponsorship package open to all?

The sponsorship package is available to all companies and organizations that have involvement in IoT services or have gained advantages from IoT solutions.

What types of sponsorship packages are available?

We have a variety of options available to choose from depending on your requirements and objectives that are effective to boost your marketing strategy, reach your targeted audience, expand your commercial network and increase business opportunities. Please see details of the benefits for each option here.

Frequently Asked Questions

Internet of Things Conference 2023



What types of sponsorship packages are available?

We have a variety of options available to choose from depending on your requirements and objectives that are effective to boost your marketing strategy, reach your targeted audience, expand your commercial network and increase business opportunities. Please see details of the benefits for each option on the Partnership Packages page

What are the details of each package inclusion above?

Each package inclusion and its specific details are clearly specified in the SPONSORS IoT Conference 2023 primer. You can refer above/to the primer for more information.

Is the booth set up part of the sponsorship package?

Yes! We will provide you with a portable booth setup with built-in foot traffic sensor to give you real-time analytics and allow your businesses to track movements and optimize your activities to boost engagement. You may refer to the mock-ups shown on the Partnership Packages page.

Are the booth designs above the final design or can we still customize?

These are the only options available for the booth. However, you can customize the colors and include your logos.

What time of materials are used for the booth?

The booth is constructed using an aluminum-framed stretch fabric backdrop, and the furniture, such as the table and chairs, is also made of stretch fabric material. The materials used for the booth—an aluminum-framed stretch fabric backdrop; a table; and chairs—provide durability, ease of assembly, and portability, along with a seamless and sleek appearance that allows for customizable graphics and branding.

Can I select my preferred booth location?

Yes, once you confirm and pay for your sponsorship, we will send you a floor plan that will allow you to choose your preferred booth location based on your package. However, please note that booth locations are assigned on a first-come-first-served basis.

Does the booth also include tables, chairs and iPads?

Yes, tables, chairs including the iPad stand are part of the inclusions. However, gadgets like iPad, TV and LED monitors are not part of the package.

Is there a storage space to store demo products overnight?

Yes, we can provide that, just let us know in advance so we can arrange with the venue.

Is the booth design cost included in the package cost?

Yes, it's already included when you avail any of our sponsorship package.

Will there be WiFi or internet connection and power source at the venue?

Yes, it is available!

Is there parking available at the venue?

Yes, there are parking slots available within the vicinity of the World Trade Center but we cannot guarantee you a slot as it is on a first-come-first served basis. And another note, there is a parking fee you must settle at the parking space.

How do I become a sponsor?

We would be happy to have you onboard, to be a sponsor you must complete and confirm your sponsorship by registering thru this link: <https://tinyurl.com/2fu5p337>. However, before you register, please coordinate with our team to ensure everything is in order.

Will my sponsorship package include accommodation and travel expenses?

Accommodation and travel expenses are not covered in the sponsorship package. However, for your convenience, we highly suggest that you book hotel accommodation near the venue at The World Trade Center Pasay Extension corner, 1300 Sen. Gil J. Puyat Ave., Pasay, Metro Manila.

What are the payment terms and conditions for sponsorship fees?

All sponsorship fees, in general, must be settled within ten (10) days from the invoice date or ten (10) calendar days before the event, whichever is earlier. An invoice will be issued once you have completed the sponsorship registration and upon receipt of a signed agreement.

Packetworx shall have no contractual obligation to the sponsor until it receives and accepts the offer and agreement with an authorized signature. If a sponsored event is cancelled, Packetworx will refund the sponsorship fee paid, less ___% for marketing and logistical expenses.

Is there a deadline to become a sponsor?

Yes, you must be able to confirm and pay on or before _____.



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Contact Us

info@iotconference.ph

